



2023 CUTR TRANSPORTATION ACHIEVEMENT AWARDS

Sponsorship Package



FLORIDA'S 2023 TRANSPORTATION
HALL OF FAME™ INDUCTEE
ANANTH PRASAD, P.E.

*President, Florida Transportation Builders' Association
Former Secretary, Florida Department of Transportation*

- *Georgia Brosch Memorial Transportation Scholarship*
- *CUTR Transportation Scholarship Award*
- *ELEMENT Engineering Group Transportation Scholarship*
- *New Voice in Transportation Award*
- *NICR Student of the Year Award*
- *Student poster awards*

WEDNESDAY, NOVEMBER 1, 2023 - 5:30 RECEPTION, 7:00 PROGRAM & DINNER

USF Marshall Center, 4103 USF Cedar Cir, Tampa, FL 33620

www.cutr.usf.edu • info@cutr.usf.edu • 813-974-3120

2023 SPONSORSHIP PACKAGE

The 2023 Transportation Achievement Awards event will recognize Ananth Prasad as the recipient of Florida's Transportation Hall of Fame award. CUTR will also present the 2023 Georgia Brosch Transportation Scholarships, the New Voice Award, the CUTR Transportation Scholarships, and the Student Research Poster Awards.

Funds raised at this event will support student scholarships and awards.

President's Level – \$10,000

- 2 premier placed tables with signage and 16 tickets
- Company branded as premier sponsor on all marketing materials
- Feature page in the event program
- Verbal recognition during the event
- Logo placement and recognition as the President's Level Supporter on the CUTR web site and social media
- Logo placement and recognition as the President's Level Supporter on the College of Engineering's website and social media
- Logo displayed in CUTR lobby for 1 year

For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship", which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.

Dean's Level – \$5,000

- One table with signage and 8 tickets
- Half-page recognition in event program
- Verbal recognition during the event
- Logo placement and sponsorship level recognition on the CUTR web site and social media
- Logo placement and recognition as the President's Level Supporter on the College of Engineering's website and social media.
- Logo displayed in CUTR lobby for 1 year

For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship", which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.

Director's Level – \$2,500

- 6 tickets to the event
- Quarter-page recognition in event program
- Verbal recognition during the event
- Logo placement and sponsorship level recognition on the CUTR web site and social media
- Logo placement and recognition as the President's Level Supporter on the College of Engineering's website and social media.
- Logo displayed in CUTR lobby for 1 year

For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship", which means no endorsement of your business, qualitative of comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.

Green & Gold Business Level – \$1,500

- 4 tickets to the event
- Business Card recognition in event program
- Verbal recognition during the event
- Logo placement and recognition as the President's Level Supporter on the College of Engineering's website and social media.
- Logo displayed in CUTR lobby for 1 year

For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship", which means no endorsement of your business, qualitative of comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.

Individual Registration

- General Registration - \$90.00

For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship", which means no endorsement of your business, qualitative of comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.

Pledge your sponsorship today at: <https://usf.to/cutrawards>

For requests for invoices, please contact Deborah Schultz at **813-304-5918** or email DaSchultz@usf.edu

If paying by check, please make check payable to : USF Foundation

Please include in the Memo Line: CUTR - Fund 220430 (EBA Code: ENK024)

Please print the sponsorship package and include it with the check.

Mail to: Deborah Schultz - CUTR/USF, 4202 E. Fowler Ave., STOP ENG030 Tampa, FL 33620

Many thanks to our sponsors!



UNIVERSITY of
SOUTH FLORIDA